

- סוג הבחינה: א. בגרות לבתי ספר על-יסודיים
ב. בגרות לנבחני משנה
ג. בגרות לנבחנים אקסטרניים
מועד הבחינה: קיץ תש"ע, 2010
מספר השאלון: 403,016104

אנגלית

שאלון ג' (MODULE C)

גרסה א' הוראות לנבחן

- א. משך הבחינה: שעה ורבע
- ב. מבנה השאלון ומפתח ההערכה: בשאלון זה פרק אחד: הבנת הנקרא – 100 נקודות
- ג. חומר עזר מותר בשימוש: מילון אוקספורד אנגלי-אנגלי-עברי
א: قاموس " هاراب " إنجليزي – إنجليزي – عربي
(מילון הראפס אנגלי-אנגלי-ערבי)
א: معجم " لونغمان " للإنجليزية الحديثة
(מילון לונגמן לאנגלית מודרנית)
- נבחן "עולה חדש" רשאי להשתמש גם במילון דו-לשוני: אנגלי-שפת-אמו / שפת-אמו-אנגלי.
- ד. הוראות מיוחדות:
- (1) עליך לכתוב את כל תשובותיך בגוף השאלון (במקומות המיועדים לכך).
 - (2) כתוב את כל תשובותיך באנגלית ובעט בלבד. אסור להשתמש בטיפקס.
 - (3) בתום הבחינה החזר את השאלון למשגיח.

ההנחיות בשאלון זה מנוסחות בלשון זכר ומכוונות לנבחנות ולנבחנים כאחד.

בהצלחה!

ACCESS TO INFORMATION FROM WRITTEN TEXTS (100 points)

فهم المقروء (100 درجة)

הבנת הנקרא (100 נקודות)

קרא את הקטע שלפניך, וענה על השאלות 11-1. اقرأ القطعة التي أمامك، ثم أجب عن الأسئلة 11-1.
Read the report below and then answer questions 1-11.

A Spy in Your Pocket

by Frank Taylor

Millions of people use cell phones to talk to family and friends. Most of them are not aware that when they turn on their cell phone, other people can track* them and know exactly where they are. They are also not aware that when they use their cell phone to buy things on the Internet or order tickets for movies, other people are able to learn
5 about their habits and interests.

Who is interested in tracking people? Worried parents, for example, want to know where their children are spending their time. Parents also track teenagers' driving habits, claiming they need to protect them from danger. Most children, of course, don't want to be followed. Mark Davis, 16, persuaded his parents not to track his
10 movements any more. "I told them that if they want me to be a responsible person, they have to trust me," says Mark.

Advertising companies also track people. They collect information about people's locations and interests so they can send them relevant advertisements to their cell phones. For example, a teenager walking by a local mall could get a message on his
15 cell phone about a sale of CDs of the music he likes.

The fact that cell phone users can be tracked worries many people. They claim that cell phone companies don't do enough to protect people's privacy. Jeff Sloan, who works for an organization called "Protection of Privacy", says that the cell phone has become a personal spy. "Cell phone users don't realize that sensitive information like
20 bank accounts and health information can also be tracked," he explains. "I agree that tracking has advantages in certain situations like car accidents and other emergencies. I also know that some people want to receive advertisements that are relevant to them. However, advertising companies and other interested companies must first get people's permission to use their cell phone information," says Sloan.

25 It seems that tracking is here to stay because many people are interested in it and technology makes it possible. However, there should be very clear laws about who is allowed to do the tracking and for what purposes.

* track (v.) – לעקוב אחרי –
اقتفاء أثر

- ענה באנגלית על השאלות 11-1, על פי הקטע. אجب بالإنجليزية عن الأسئلة 11-1، حسب القطعة.
בשאלות 1, 2, 4, 5, 6, 11 הקף במעגל את המספר של התשובה הנכונה.
בשאר השאלות ענה לפי ההוראות.
(100 נקודות)
- في الأسئلة 1, 2, 4, 5, 6, 11 ضع دائرة حول رقم الإجابة الصحيحة.
في الأسئلة الباقية أجب حسب التعليمات.
(١٠٠ درجة)

Answer questions 1-11 in English according to the report. In questions 1, 2, 4, 5, 6 and 11, circle the number of the correct answer. In the other questions, follow the instructions.

1. What is the main idea in lines 1-5?
- i) Most people use their cell phones mainly to talk to friends.
 - ii) There are people who can find out a lot about cell phone users.
 - iii) Many people use their cell phones to connect to the Internet.
 - iv) Few people are aware of the many uses of a cell phone.
- (8 points)
2. What do we learn about Mark Davis in lines 6-11?
- i) He feels he can trust his parents.
 - ii) His parents let him drive their car to school.
 - iii) He believes parents should track their children.
 - iv) His parents agreed to stop tracking him.
- (8 points)
3. PUT A ✓ BY THE TWO CORRECT ANSWERS.
According to lines 12-15, what do advertising companies want to know?
- i) What advertisements people read.
 - ii) Where people are at any time.
 - iii) What kinds of cell phones people use.
 - iv) What things people are interested in.
 - v) How often people use cell phones.
 - vi) What people think about the local mall.
- (2×8=16 points)

4. The writer brings the example of the teenager in lines 12-15 to show (-).
- i) how advertising companies use cell phone information
 - ii) which CDs teenagers are interested in
 - iii) how local malls advertise on cell phones
 - iv) why advertising companies are interested in teenagers
- (9 points)

5. Sloan is worried because (-). (lines 16-24)
- i) there are too many companies that track people
 - ii) the privacy of cell phone users is not protected
 - iii) too many people allow others to track them
 - iv) people don't use their cell phone in emergencies
- (8 points)

6. According to Sloan, sensitive information (-). (lines 16-24)
- i) should not be given to cell phone companies
 - ii) is interesting to advertising companies
 - iii) needs to be kept secret by banks
 - iv) is not protected enough against spying
- (8 points)

7. COMPLETE THE SENTENCE. (lines 16-24)
- According to Sloan, before advertising companies start to track people, they should
-
-
- (9 points)

8. Give ONE advantage of tracking mentioned in this report.
- ANSWER:
- (8 points)

9. Why does the writer think that tracking will continue? Give ONE reason.
(lines 25-27)

ANSWER:
(9 points)

10. According to the writer, what needs to be done about tracking? (lines 25-27)

ANSWER:
.....
(8 points)

11. Another title of this report could be:

- i) Tracking Children
- ii) Privacy Protection Organizations
- iii) Someone is Tracking You
- iv) The Advantages of a Cell Phone

(9 points)

בהצלחה!

זכות היוצרים שמורה למדינת ישראל
אין להעתיק או לפרסם אלא ברשות משרד החינוך