

ROAD SAFETY - POSTER - RUBRIC

Dimension	Text Type	Content	Discourse	Language Conventions
Criteria	<i>Features of poster</i>	<i>Relevance of information</i>	<i>Clarity</i>	<i>Spelling</i>
Grade Level		<i>Focus</i>		
On Target 5	Immediately catches the eye and gets attention. Short, punchy sentences/phrases. Pictures support text.	Information is directly relevant to problem. Focus is on main problems and they are emphasized.	Whole message is completely clear.	Correct spelling.
4				
On Your Way 3	Catches the eye. Short sentences/phrases. Picture included, but not connected to text.	Most of information is relevant to problem. Focus is on main problems.	Most of message is clear.	Two or three spelling mistakes.
2				
Starting Out 1	No attention paid to elements of a poster (eye catching, catchy sentences/phrases, pictures to support text).	Information is not obviously relevant to problem. Lacks focus.	No attention paid to clarity.	More than three spelling mistakes.

ROAD SAFETY - ORAL PRESENTATION - RUBRIC

Dimension	Text Type	Content	Speech	Vocabulary
Criteria	<i>Features of oral presentation</i>	<i>Relevance of information</i> <i>Focus</i>	<i>Fluency</i> <i>Pronunciation</i>	<i>Appropriacy to topic</i> <i>Range</i>
Grade Level				
On Target 5	Arouses interest in problem of road safety Makes the most of time allotment; keeps contact with audience through direct eye contact; loud enough for audience to hear and changes in volume keep interest. Poster supports and strengthens presentation.	Information presented provides accurate picture of the problem. Focus on main ideas of road safety.	Generally fluent with almost no hesitations. Generally comprehensible pronunciation.	Vocabulary is appropriate to topic. Vocabulary is rich and varied.
4				
On Your Way 3	Some attention paid to arousing the interest of listeners. Finishes within time limit; makes some eye contact with audience; loud enough for audience to hear most of presentation. Poster supports presentation.	Information presented provides listener with some idea of problem. Some focus on main ideas of road safety, but may stray from point.	Some degree of fluency, but a few hesitations. Some mispronunciations, but they do not detract from comprehension.	Vocabulary is usually appropriate to topic. Range of vocabulary is adequate.
2				
Starting Out 1	No attention paid to arousing interest of listeners. Either finishes much too early or too late; no attention is paid to making eye contact with audience; low volume makes it difficult to hear presentation. Poster, if used at all, is not connected to presentation.	Information presented does not help listener understand problem of road safety. Lacks focus, hard for listener to get main ideas.	Mostly hesitant. Mispronunciations make it hard to follow what is said.	Vocabulary is inappropriate to topic and/or genre. Vocabulary is poor and limited.