

# A PICTURE IS WORTH A THOUSAND WORDS - GUIDE



## ◆ **Domain:**

Presentation

## ◆ **Benchmark:**

React to the content of something seen

## ◆ **Description:**

The student is required to participate in an international research study and propose a picture that he/she feels is meaningful to his/her generation. The picture is accompanied by a detailed explanation of choice.

## ◆ **Rationale for choice of topic:**

Teenagers are surrounded by visual messages – television, computers, posters, newspapers, etc. A large proportion of any media is presented in picture form. Pictures hold an attraction for most people, and especially for youngsters. Alongside the rise in the use of visual means to convey messages, we have witnessed the rise of a new literacy, visual literacy, which attempts to answer the need to interpret visual messages and also to suggest ways of understanding what is involved in interpreting visual symbols and messages. In addition, the language skills of expressing an idea, an opinion and/or an interpretation come to the fore.

## ◆ **Suggestions for implementation (prior to and/or during):**

You may want to show two or three pictures to the class and ask students to vote on the one that is most meaningful to, significant, or representative of their generation. Allow students to try to convince each other, while pointing out the reasons that are valid and/or relevant. Then ask the students to find their own pictures, either at home or in magazines, bring them to class and complete the task.

## ◆ **Suggested time allotment:**

Single lesson to write about the picture; some time at home to look for an appropriate picture

## ◆ **Prerequisites:**

- Knowledge of adjectives
- Interpretation of what is meaningful for different people
- Awareness of differences in values held by different generations/populations

Name: \_\_\_\_\_

Class: \_\_\_\_\_



## A PICTURE IS WORTH A THOUSAND WORDS - TASK

*In this task you will be asked to choose a picture that is meaningful for you and your friends and describe it:*

Pictures are everywhere – in newspapers and magazines, on posters, in advertisements, in children's books and more. Pictures often bring out feelings and emotions. There is a saying that a picture is *worth* a thousand words.

Professor Ray Seager from the Department of Communications at London University is doing a research study to learn what kind of pictures are *meaningful* for teenagers around the world. He sent them a form in which they are to choose a picture and explain how that picture is *especially* meaningful for them.

1. **Choose** a picture that you think is meaningful for teenagers and fill out the form from Professor Ray Seager. **Describe** the picture and **explain** why you chose it and why you think it is meaningful for teenagers.

(Relate to content, color, style, images, background, feelings etc.) (Write at least 100 words.)

2. **Attach** a copy of the picture.

**Note:**

**Read** the checklist before you start working and **fill it in** when you finish.

worth - שווה - يعادل

especially - במיוחד - خاصة

meaningful - בעל משמעות - ذو معنی

# A PICTURE IS WORTH A THOUSAND WORDS - CHECKLIST

What to check	✓
I found a picture that I thought was meaningful to people my age.	
I described the picture in words.	
I explained my choice.	
I used appropriate vocabulary.	
I checked my grammar.	
I checked my spelling.	
I checked my punctuation.	





## A PICTURE IS WORTH A THOUSAND WORDS - RUBRIC

**5**

**On Target**

Direct match between description and picture.  
Whole message is completely clear.  
Logical flow of ideas.  
Vocabulary is rich and varied.  
Generally tenses are correct, both in form and use.  
Mostly correct spelling.

**3**

**On Your Way**

Some match between description and picture.  
Most of the message is clear.  
Flow of ideas in some parts of the text.  
Range of vocabulary is limited but gets the message across.  
Some mistakes in use and/or form of tenses.  
Spelling mistakes detract from meaning or reader's understanding.

**1**

**Starting Out**

No obvious match between description and picture.  
Message is unclear.  
Text lacks flow of ideas.  
Vocabulary is poor and limited.  
No sense of understanding use of tenses; mistakes in form detract from reader's understanding.  
Poor spelling makes it impossible to understand the text.

# A PICTURE IS WORTH A THOUSAND WORDS - EXEMPLARS\*

## A PICTURE IS WORTH A THOUSAND WORDS

### My Picture

The picture I chose describes a violent demonstration in Sweden, in the last weekend (14-16 May).

The demonstrators protest against the capitalism and against U.S.A. in Sweden, where there is the summit of the West-World leaders, that symbolize the capitalism.

The high tense between the demonstrators that cause a lot of mess, and between the police forces, is expressed in the picture. The police-men are struggling with the violent demonstrators, wear a heavy helmet, and use clubs and dogs in order to stop the wild demonstrators dressed in black.

### My reasons for choosing the picture

I chose this picture, because it expresses well the main problem that society has today - violence. This picture is very meaningful for the teenage of today. The difficult scenes of the demonstration in Sweden, shock us again and cause us to think more seriously about violence, and how to stop the disease, in order that we won't see again scenes like this picture, and we'll only experience joy and happiness. We, the youth of today, are the next generation, and the future of the world is in our hands.

\*Based on the original version of the task and rubric which were subsequently altered.

Content	Discourse & Organization	Vocabulary	Language Usage & Convention
5	5	5	5



## A PICTURE IS WORTH A THOUSAND WORDS

### My Picture

My picture is the poster of the movie "Harry Potter & the Sorcerer's Stone," and it is showing a owl bringing a letter to Mrs. M. Potter, in the night.

### My reasons for choosing the picture

I chose this picture because I am practically crazy about Harry Potter, I have read every book in the series ever! and I can recite parts from the books and tell you the stories by heart.

Content	Discourse & Organization	Vocabulary	Language Usage & Convention
2	2	1	1





