



The 720 Program & Integrated Personalized Learning in English

ACADEMIC YEAR 2026–2027 | EMPOWERING EVERY LEARNER

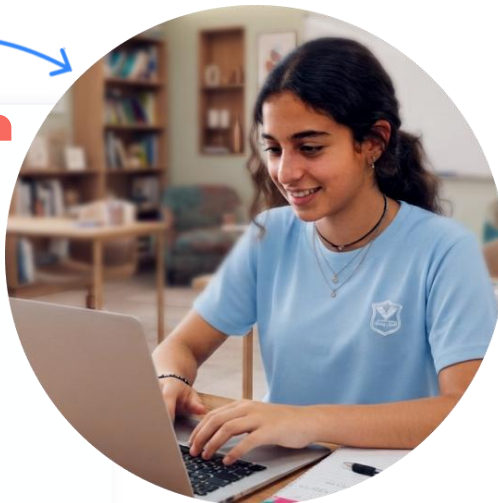




Why Are We Here?



**For integrated
personalized
learning for better
English**



720 is not a technology program — it is a pedagogical model enabled by technology, designed to improve learning, strengthen the teacher's ability to respond to individual learners, enhance achievement, and reduce gaps.

Key Takeaways for Today



1

Why 720, and why now?

2

What it means for English teaching?

3

What's in it for me as an English teacher?

4

How will we work together to make it happen?



Before We Talk About Technology... Let's Talk About Learning



Putting the Learner in the Center. Or in other words: Personalized learning which accounts for

Different pathways:

How each learner progresses



Different needs:

What each learner requires



Different starting points:

Where each learner begins



Ongoing feedback

Continuous calibration and reflection



Teacher decisions

Grounded in evidence, not guesswork



Effective digital learning

Relies on learner control, scaffolding, interaction and reflection





A Different Question



Effective digital learning relies on personalization, learner control, scaffolding, interaction, reflection, calibration, and authenticity. **"The question is not: How do we get students to use technology? The question is: How can technology help us teach and learn better?"**

English Teachers Have Been Here Before

Pedagogical Continuity/ Technology & English Instruction



English education has never adopted technology just because it was new; we adopt it **only** when it **helps solve** a real pedagogical problem.



Speaking and oral interaction

Beginning reading: Digital tools to provide repeated, individualized practice in phonological awareness & decoding

Extending learning beyond classroom time: Online environments

Not the First Time

Technology and English education have a long history of solving genuine pedagogical challenges: moving from exposure and interaction to speaking, practice, feedback, and assessment.

The COBE Bagrut test made technology an integral part of assessing oral English performance.

The Reality Check: What High-Tech/Global Workplaces Demand

Research reveals a significant gap between traditional school-acquired English and the real-world communication skills required in industries like High-Tech.



The biggest gap isn't reading or writing: It is speaking, interaction, and intercultural communication.



Then

Focus primarily on linguistic knowledge, reading comprehension, and grammar rules.



Now —language as an action tool (the CEFR approach), focused on solving problems ,
explaining complex ideas ,
participating in unscripted discussions ni gnitaroballoc dna ,
.smaet labolg

Why English Needs 720: Meeting the Demands of the Future

English education must shift from teaching language as a subject to treating it as an active communication tool for opening opportunities and (global) workplaces.



The Shifting Approach



Authentic Practice: Moving beyond textbooks to foster real-time interaction, speaking fluency, and collaboration.



Personalized Pathways: Utilizing digital tools and AI to accommodate diverse starting points and provide continuous, adaptive speaking and listening practice.

Data-Driven Feedback: Giving teachers real-time insights to target specific communicative gaps and support student progression toward independent language use.



The 720 Turning Point



Technology → Data → Teacher Interpretation → Pedagogical Decision → Personalized Learning. **The innovation is not the technology .**

The innovation is what it enables us to do pedagogically: **translating dashboard data** into individual plans **and classroom maps**.

Dilemma: Scaling Personalization in the Classroom <



One teacher, many learners, different starting points, and diverse needs. How do we make personalization possible at scale?

Pedagogy +
Technology + Data +
Teacher Expertise +
Professional Learning

What Does 720 Give ME as an English Teacher: Empowerment.



01

A Clearer Picture:
Where is each student right now?

02

Better Decisions:
What does this student need next?

03

More Differentiation :
Tailoring support, and practice

04

Evidence of Progress:
Knowing in real time whether it's working



The Teacher Becomes More Powerful, Not Replaced



What Humans Do Best (the Teacher's Role): Interprets context, **exercises** professional judgment, **builds relationships**, **motivates**, interacts, and teaches, navigates complex contexts with flexibility and ethics.



What Technology Does Best
Collects data, organizes patterns, provides practice, offers immediate feedback, and supports scaling.

Systems process vast data quickly, but they don't replace professional judgment.

720 is a "Package", Not Just a Platform: The Implementation Architecture



03

Platform / Dashboard :
Evidence and learning environment with real-time maps

02

Teacher: Pedagogical decision-maker

01

Student ,evitcA :
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05

School Leadership & Support: Creating conditions, adjusting timetables, removing obstacles

04

Program backing:
Field mentoring, on-going support, pre/post evaluation & follow up.

English curriculum infrastructure



Roadmap for Junior High (Grades 7–8) <



Initial Teacher Webinar
September 2026 ,3–2



Teacher Training
Intensive learning days :
**3 days, October–
November 2026**



2 weekly English hours —
Launch in Schools,
December 2026

Registration Deadline: September 2026 ,10

Ongoing Support: Continuous techno-pedagogical guidance and learning communities throughout the year.

Operational Requirements for Implementation



Ready-made content, personalized learning paths

- The platform provides structured, ready-made content, while each student follows an individualized learning path based on their level and needs.
- **Built-in diagnostic assessment** – Students will complete a diagnostic assessment at the beginning and end of the program. The results will determine each student's proficiency level across different language skills and enable monitoring of progress over time.



One device per student

Since the program is based on personalized learning, each student needs access to an individual computer or device



Training in several cohorts

in Shlomi (suitable conditions) will be offered in several rounds. Schools and staff who complete the training will be able to begin implementation immediately

Structured support system:

Each district will have a **district lead** hcae dna ,school will have a **school-based implementer** to support the implementation process and serve as a key point of contact. Continuous techno-pedagogical guidance and learning communities throughout the year.



SO WHAT WILL BE ACTUALLY DIFFERENT FOR ME AS A TEACHER?

Teachers Stay at the Center

Technology is the enabler, but teachers remain the heart of the educational process.



Shift in role from delivering content to guiding learning; While students work independently, you will monitor progress, identify difficulties, and provide targeted support..



You will use data from the chosen platform to make instructional decisions



More Tools: Intelligent mentoring and adaptive assignments. Less time delivering the same content to everyone. More time monitoring, supporting, and responding to individual student needs.



You will not need to create all the learning materials yourself. Your focus will be on supporting students and personalizing their learning experience.



This is not about adding another program to your workload. It is about changing how instructional time is used.



Making Better Teaching Possible

"720 is not about putting English learning online. It is about making better teaching possible - for every learner, for every classroom, with the teacher at the center."

