



Diplomacy and International Communication in English
Ministry Of Education

International Communication (Sheelon number: G1381)

Exam Structure

	Standard Format	2026
Section 1: Long text	Student answers 5 out of 7 questions.	Student answers 4 out of 6 questions
	Total points: 40	Total points: 40
Section 2: Short text	Question 1 – DEPP (Obligatory) Question 2 – Stakeholders (Obligatory) Question 3 – Student answers 1 out of 2 questions.	Question 1 – DEPP (Obligatory) Question 2 – Stakeholders (Obligatory) Question 3 – Student answers 1 out of 2 questions.
	Total points: 30	Total points: 30
Section 3: SEET Essay	Student chooses 1 out of 2 topics and writes a persuasive essay.	Student chooses 1 out of 2 topics and writes a persuasive essay.
	Total points: 30	Total points: 30

For an in-depth explanation, please read the [Bagrut Specifications and Rating Scales: Diplomacy](#)



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מיקוד קיץ תשפ"ו – 2026

International Communication – Mikud (Sheelon number: G1381)

Unit	Topic	
Interpersonal Communication	Communication Styles	✗
	Active Listening Strategies	✗
Intercultural Competence	Metaphors of Culture	✓
	Hall's High and Low-Context Cultures	✓
	Hofstede's Five Dimensions of Culture	✓
	The DAE Model for Intercultural Competence	✗
	Bennett's DMIS	✗
	Privilege in Society	✓
	The Other	✗
Media	Newsworthiness	✓
	Evaluating Sources: IMVAIN	✓
	Ethics in Photojournalism	✗
	Ethics in Journalism	✓
Public Narrative	Story of Self, Story of Us, Story of Now	✓
International Relations: Interrelated	Globalization*	✓
	Four Worlds	✓
International Relations: Involved	Human Rights**	✓
International Relations: Intervention	Sovereignty	✓
	Genocide	✓
	Responsibility to Protect	✓
Negotiation Skills	Position versus Interest	✓
Leadership	Methods of Persuasion: Ethos, Pathos, Logos	✓
	Leadership Styles	✓
Topic Analysis	Identifying Stakeholders	✓
	Using DEPP	✓
Persuasive Writing	SEET Essay	✓

* Sample questions for this topic will be provided prior to the matkonet.

** A list of the Human Rights without explanations will be included on the exam.