

דגם תשובות לשאלון באנגלית, שאלון ז', (MODULE G), מס' 016108, חורף תש"ע

**PART I: ACCESS TO INFORMATION FROM WRITTEN TEXTS (60 points)**

NEW FACE OF KNOWLEDGE

- \* For **misuse of pronoun**, deduct 2 pts only **ONCE** per question. However, accept if the pronoun is used appropriately with quotation marks.
- \* For misspelling of 'encyclopedia', deduct **ONCE** for the whole task. Do not deduct for misspelling of Britannica.

1.	ii [VB i] Their form.	8
2.	[He explains why] sales of the (printed volumes / print edition of the) Britannica / the encyclopedia / the company dropped 60% [VB 70%] in the 1990s & the company (quickly) took steps to reinvent itself online // decided to go online & the print edition of the Britannica / encyclopedia sells almost exclusively to schools and libraries & the general public / people stopped buying the print editions / the 32 volumes / the printed volumes of the Britannica / encyclopedia. * If don't mention the Britannica / encyclopedia, eg 'why sales of the printed volumes have dropped' = C3 = 3 pts off * If refer to encyclopediaS in general, eg 'why sales of encyclopedias have dropped' = 0 pts; but if write <u>the</u> encyclopedias = C4 = 4 pts off * NOT: 'Brit' is going digital' - it already has.	9
3.	The Britannica has a subscription fee <u>and</u> / <u>or</u> Brockhaus is free of charge (or other suitable phrasings) * Accept: 'Brockhaus gets its revenue from (selling) ads (on the site)' * Accept: Both have different ways of making money. * Accept IT instead of the <u>name</u> if refers to Britannica (eg write 'It has a subscription fee // Subscribers pay a fee') because Britannica is the grammatical subject in the question. * If copy lines 13-15 = 0 pts	8
4.	iv [VB iii] They aren't very happy about it.	9
5.	They are (all) (constantly) updated / expanding / changing / growing // They update (the) material (on a regular basis). * Accept: They incorporate suggestions from readers * NOT: They are all a new generation // They were all born on the Internet // They are all on the Internet // They all appeared in recent years.	9
6.	Answer should relate explicitly or implicitly to the wish to be popular, eg: (In order) To become / Because they want to be / become more popular / as popular as Wikipedia // Because Wikipedia is so successful / popular // Because it worked for Wikipedia. // Because it is popular // Doing so / this is popular / (has) made / makes Wiki popular // (In order) To keep up with / do better than their rivals. * Accept if start with "It" or "Doing this" (helps them become popular / worked for wiki, etc)	9
7.	i [VB ii] They will be aimed at fewer buyers.	8

**PART II: WRITTEN PRESENTATION (40 points)**

1. If write in full letter format, deduct 4 pts. Accept if address the passage to Dear Reader(s) / Editor.
2. If write in list form, ded. 2 pts from content criterion.
3. If relate to famous people's influence but don't provide opinion about their responsibility (word doesn't need to be mentioned explicitly) to set a good example = 4 pts off content criterion.

**Deduction for length (task requires 120-140 words)**

# of words	# pts off
119-110	2
109-100	4
99-90	8
89-80	12
79-70	16
69-60	18
59-50	20
less than 50	40

SHEELON MUTAM	
# of words	# pts off
70-80	---
60-69	3
50-59	7
40-49	12
30-39	18
25-29	24
less than 25	40

Criteria	Descriptors				
<b>Question 8</b> <b>Content and Organization</b>	<ul style="list-style-type: none"> <li>the task is fully on topic</li> <li>task is well organized</li> <li>content is easily understood</li> <li>text is written mostly in student's own words</li> </ul>		<ul style="list-style-type: none"> <li>the task is partially on topic</li> <li>text is fairly well organized</li> <li>content is sometimes hard to follow</li> <li>chunks of the task are not written in student's own words</li> </ul>		<ul style="list-style-type: none"> <li>task is almost or fully <u>off</u> topic, but it is due to misunderstanding</li> <li>text is poorly organized</li> <li>content cannot be understood</li> <li>task is not written in student's own words</li> </ul>
	8	6	4	2	0
<b>Question 9</b> <b>Vocabulary</b>	<ul style="list-style-type: none"> <li>correct use of varied and rich vocabulary</li> <li>appropriate word / idiom choice and usage</li> <li>use of appropriate register</li> </ul>		<ul style="list-style-type: none"> <li>correct use of appropriate vocabulary</li> <li>several errors of words / idiom choice and usage</li> <li>occasional use of inappropriate register</li> </ul>		<ul style="list-style-type: none"> <li>very limited or inappropriate vocabulary</li> <li>frequent errors of word / idiom choice and usage</li> <li>inappropriate register</li> </ul>
	8	6	4	2	0
<b>Question 10</b> <b>Language Use</b>	<ul style="list-style-type: none"> <li>correct use of advanced language structures</li> <li>hardly any errors of word order, connectors, pronouns, prepositions</li> </ul>		<ul style="list-style-type: none"> <li>correct use of basic language structures</li> <li>incorrect or no use of advanced language structures</li> <li>several errors of tense, word order, connectors, pronouns, prepositions</li> </ul>		<ul style="list-style-type: none"> <li>consistent incorrect use of basic language structures</li> <li>frequent errors of word order, connectors, pronouns, prepositions</li> </ul>
	16	12	8	4	0
<b>Question 11</b> <b>Mechanics</b>	<ul style="list-style-type: none"> <li>hardly any errors of, spelling, punctuation, capitalization; correct use of paragraphing</li> </ul>		<ul style="list-style-type: none"> <li>occasional errors of spelling, punctuation, capitalization, run-ons</li> <li>limited use of paragraphing</li> </ul>		<ul style="list-style-type: none"> <li>frequent errors of spelling, punctuation, capitalization, run-ons; no paragraphing</li> </ul>
	8	6	4	2	0