

משרד החינוך
המינהל הפדגוגי
הפיקוח ליישום חוק זכויות התלמיד

"Big Small People" is an initiative born of the cooperation between educational, creative, production and broadcast personnel.

As a creative, productive, educational broadcast media, Israel Educational Television is pleased to participate in this project, which advances the rights of all children.

In light of IETV's rich experience as a partner in international educational co-productions, and as a branch of the educational system which realizes the Ministry of Education's visions and standards, it is the most natural and suitable harbor for this broadcast initiative.

I have no doubt that this international cooperative effort will contribute to the educational system, Israeli society and the children of the world.

My best wishes to all the partners in this project, in Israel and the world over, for a year of creative, productive and effective work.

Sincerely yours,
Yaffa Vigodsky
General Director
Israel Educational Television