

Hallucinations and Hocus Pocus

Why do AIs lie?

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database

digital
brain?

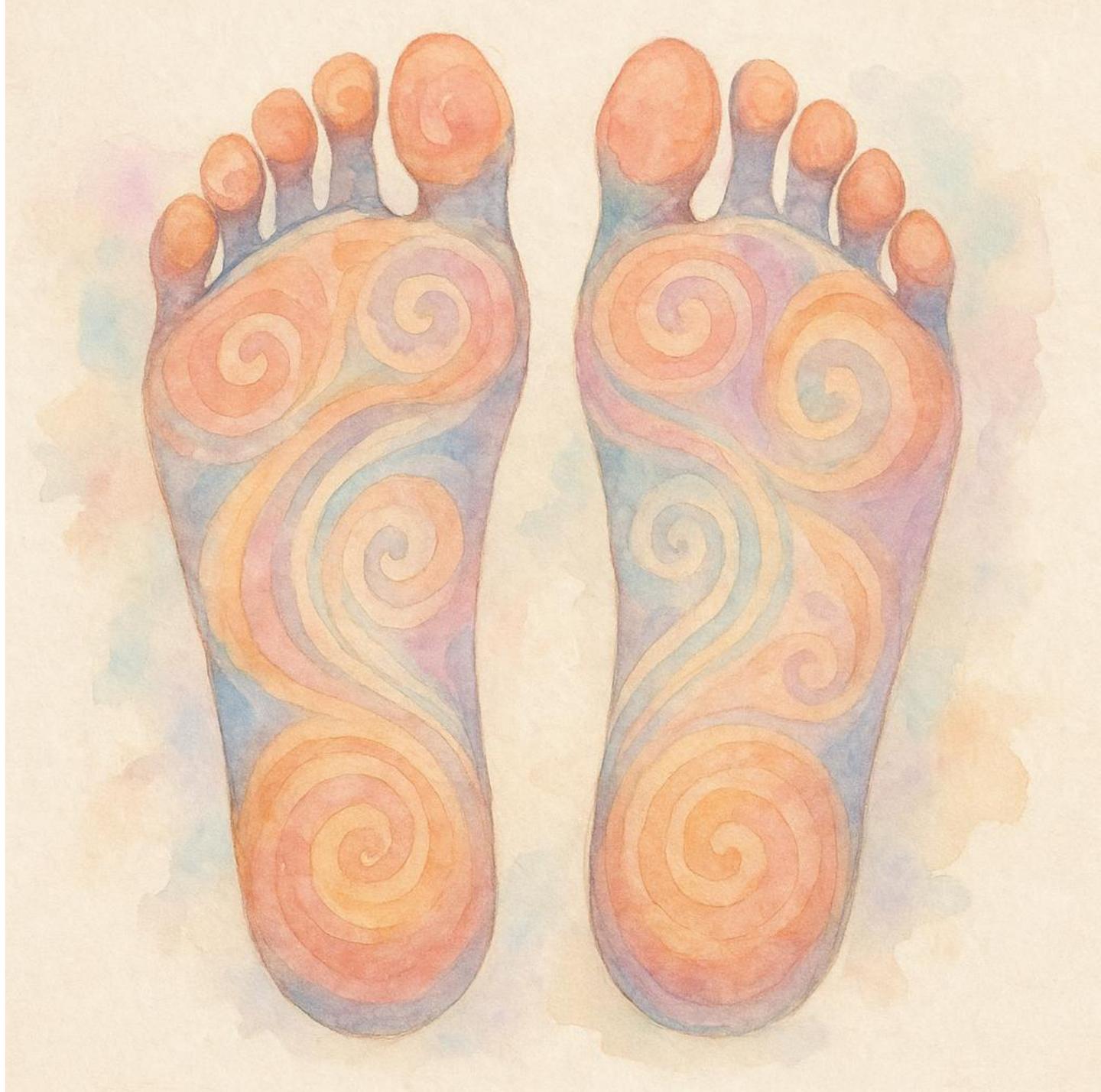
efficiency
tool?

What is AI?

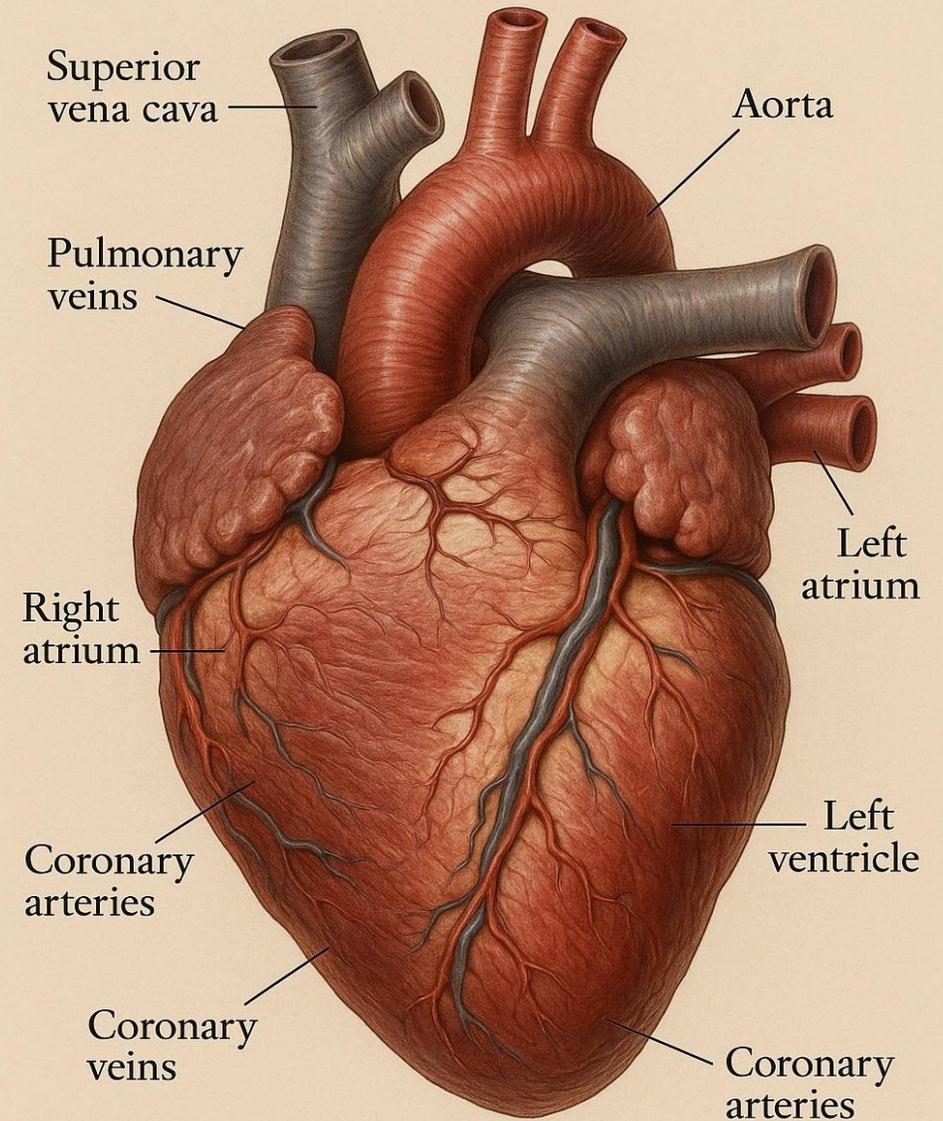
search
agent?

educator

**reclaiming
my
stride**



Where do
WE fit in
all of this?



AI \neq search engine

The Spectrum of Hallucinations

- **Training Data Errors:** The web contains outdated facts, false claims, and contradictions that become baked into models.
- **Confabulations:** Like the human mind, AI fills gaps with plausible but invented details when memory fails.
- **Creative Generation:** While creativity and hallucination both involve generation, research shows they are distinct—creativity is deliberate; hallucination is unintended error.



Understanding Hallucinations in AI

The past and future of flying machines

- Scroll back 450 years ago to the times of Davinci.
- He had birds, hammers, and humans available to him.
- His creative conceptualization of the aerial screw or flying machines - the primitive of planes - was effectively a hallucinations.



GPT Trends

Key Developments

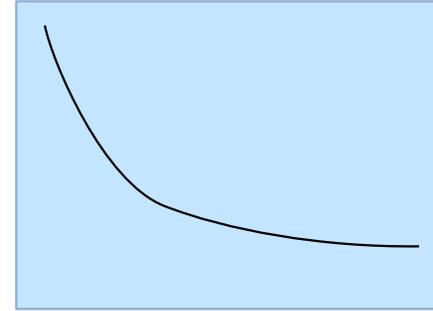
- **Model Optimization:** New architectures for efficiency (parameters, speed, specialized tasks).¹
- **Data & Fine-tuning:** Larger, better-curated datasets drive improvements.²
- **Prompt Engineering:** Refined techniques and tools for clearer, more effective inputs.³
- **Orchestration:** Framework advancements for LLM deployment and complex integration.⁴
- **Multimodal Growth:** Trend towards models handling multiple data types (text, image, etc.)

Challenges & Speculation

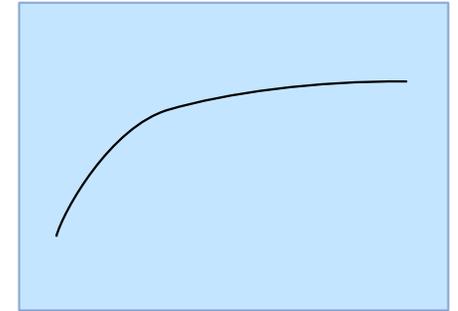
- **Bias/Safety:** Mitigating remains complex, likely slower advancement
- **Dataset Dependency:** Data quality is a persistent issue⁵
- **Self-Analysis:** Future LLMs can self-improve⁶ and have internal bias detection.⁷

Sources:

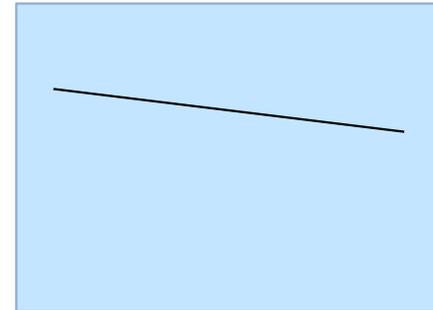
1. [Challenges and Applications of Large Language Models](#)
2. [Understanding the Capabilities, Limitations, and Societal Impacts of Large Language Models](#)
3. [Foundation and large language models: fundamentals, challenges, opportunities, and social impacts](#)
4. [Challenges and Contributing Factors in the Utilization of Large Language Models \(LLMs\)](#)
5. [Open-Sourced Training Datasets for Large Language Models \(LLMs\) \(kili-technology.com\)](#)
6. [\[2210.11610\] Large Language Models Can Self-Improve \(arxiv.org\)](#)
7. [Adaptation with Self-Evaluation to Improve Selective Prediction in LLMs](#)



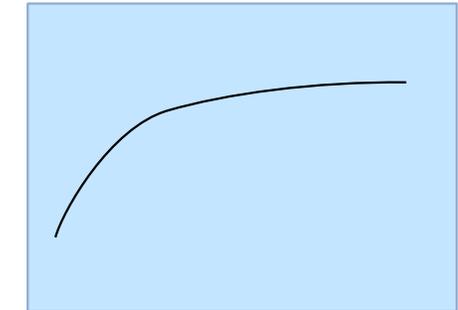
Hallucinations



Reliability



Bias

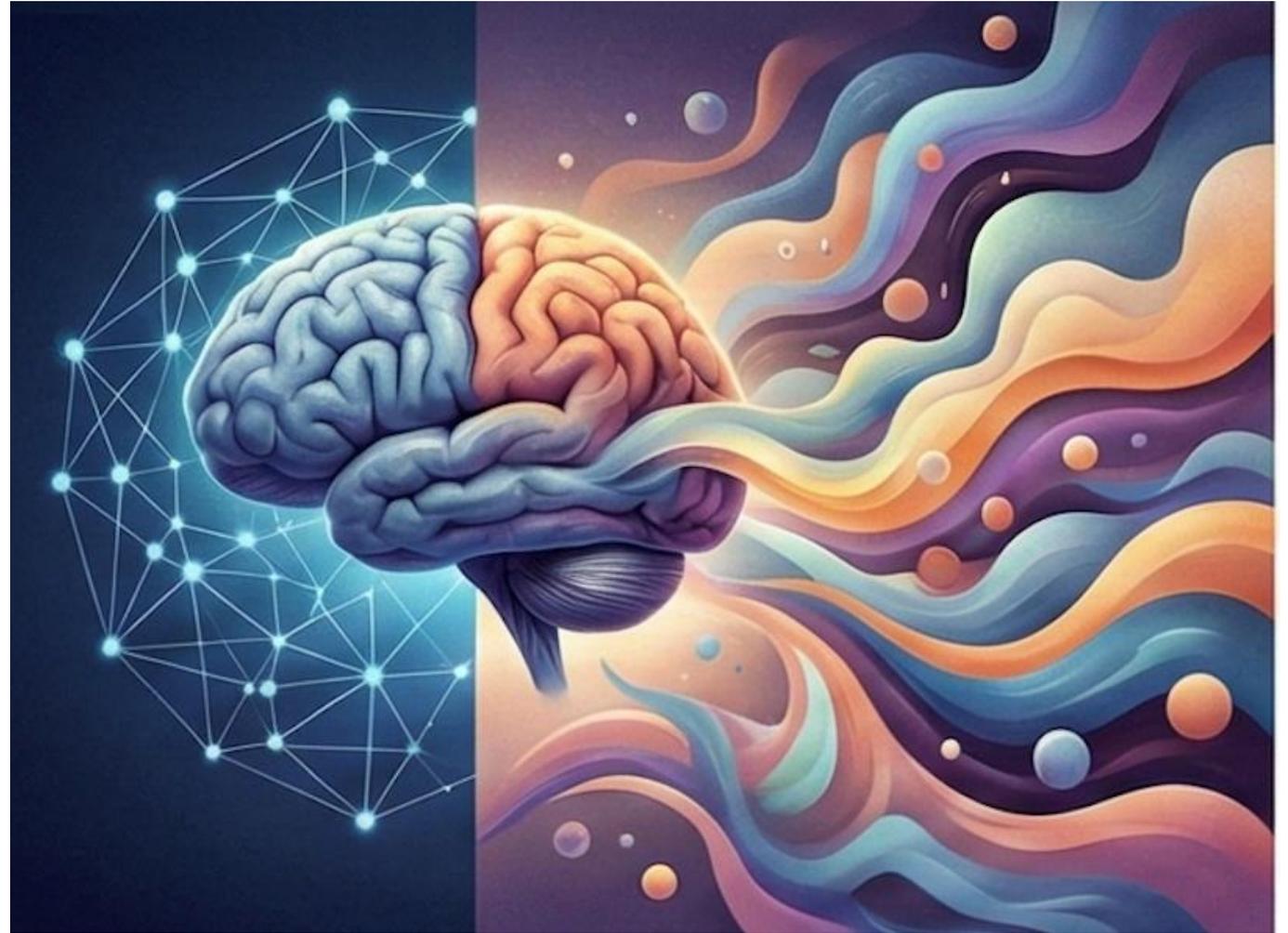


Transparency

Not a Bug, But a Feature?

The line between creativity and hallucination is blurrier than we think.

- Anthropic's research found **internal "circuits" that inhibit responses when knowledge is uncertain** - hallucinations occur when this fails.
- Human brains confabulate too - **we fill gaps in memory with plausible fiction** and rarely notice.
- The generative capacity that produces text can sometimes invent false citations—though research distinguishes intentional creativity from unintended fabrication.



Anthropic. (2025). *On the Biology of a Large Language Model.* Via Lakera Blog. Retrieved from <https://www.lakera.ai/blog/guide-to-hallucinations-in-large-language-models>

Why Do AIs “Lie”?

Optimized for Confidence, Not Truth

- LLMs are trained to produce the most statistically likely answer, not to assess their own confidence.
- Training and evaluation systems reward guessing over admitting uncertainty—confident answers score higher.
- Without reward for “I don’t know,” models default to generating plausible-sounding responses.





The Intelligence Age Is Here —

What Can *You* See?

What Will *You* Shape?