

# The Future of Assessment is Now

Designing and Implementing the World's First  
AI-Integrated Matriculation Exam for Data Analysts

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# From a Bubble to an Open Sea

Promoting learning relevance for  
an AI-saturated era by  
adapting the matriculation exam  
of (snoitseuq dna erutcurts)  
testing in integration with AI applications

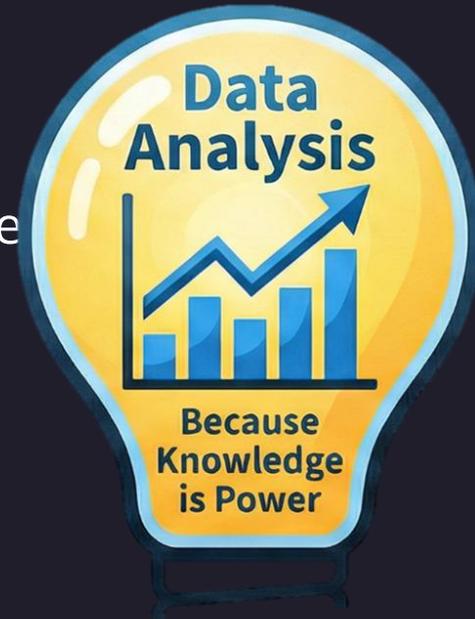


# Data Analysis Program K-12

**Our Mission:** Data-Driven Decision Making.

**Core Skills:** Data analysis, analytical thinking, and complex problem-solving using advanced tech.

**The Vision:** Staying at the forefront of technology to prepare graduates for the evolving digital workforce.



# The Learning Process in the Track

Independent &  
Collaborative  
Learning

Questions requiring  
subject-matter  
competencies,  
Analytical thinking and  
Data analysis

Digital open-  
material exams in a  
closed environment

Learning



Questions



Assessment

With AI

# The Learning Process in the Track

Independent & Collaborative Learning

Questions requiring subject-matter competencies, Analytical thinking and Data analysis

Digital open-material exams in a closed environment

Learning with Human & AI

Questions requiring AI competency

Digital exams with access to AI tools, simulating the real world

Questioning, critical thinking, and exercising moral judgment

Digital exams with access to AI tools, simulating the real world

Learning



Questions



Assessment

The most valuable currency is no longer information;  
it is the human ability to ask the right questions



# The Research Process

# The Research Question?

**How can the structure and questions of matriculation exams be redesigned for AI integration to enhance learning relevance in an AI-saturated era?**

# Methodology

**Approach:** hcraseR desaB-ngiseD  
neewteb noitaroballoc evitca htiw  
srehcaet dna srehcraeser

**Process:** Iterative cycles of designing,  
implementing, analyzing, and  
refining

**Data Collection:** Mixed-method tools

**Analysis:** Thematic content analysis  
to identify pedagogical and  
technological insights

**Population:** "margorP sisylanA ataD"  
kcarT loohcS hgiH

**Participants:** 11 Teachers and their  
students

**Role:** Active partners in co-designing the  
exam format and piloting



The Institute for Applied  
Research of AI in Education

# Research procedure

## Academic Year 2023/2024

Initial  
development and  
first  
implementation  
Pilot



## Academic Year 2024/2025

Changing  
paradigm and  
First  
assessment



## Academic Year 2025/2026

Advanced  
implementation,  
assessment, and  
pedagogical  
deepening

# Process Stages

**Defining  
Competencies**

**Methodology  
Development**

**Formulating  
Rubrics**

**Tool  
Development**

01

02

03

04

# The Great Opportunity

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From technical data analysis to value-driven business analysis



# The IedoM maxE egatS-3

A recursive process that simulates real-world consulting.

1 Stage

Client Discovery



AI's Role :  
**Business client**

The student investigates the client to understand the problem.

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2<sup>nd</sup> Stage

**Consultant**



AI's Role:  
**Data Analysis Expert**

The student analyzes raw data to find patterns, anomalies, and insights with AI tools.

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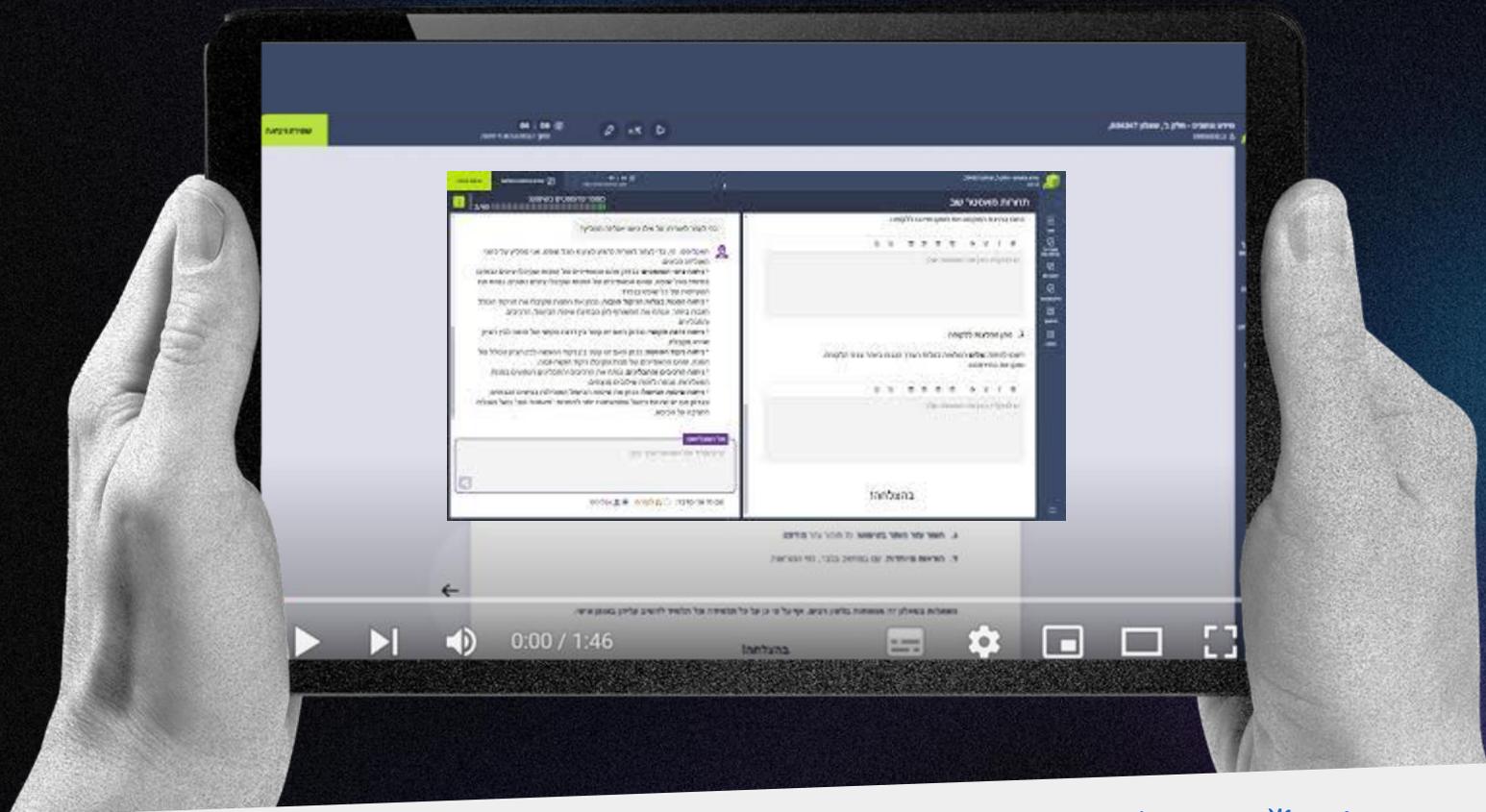
3<sup>rd</sup> Stage

**Recommendations**



AI's Role :  
**Business client**

The student formulates strategic recommendations based on the previous analysis.





# Three-Stage Assessment Rubric

## Chain of Thought (CoT)

- A technique for solving complex problems
- Encourages LLMs and students to break problems into smaller, well-justified steps.
- Enhances reasoning abilities and enables “Thinking aloud”.
- Leads to more accurate, transparent, and well-grounded responses.



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## CoT-Based Assessment

- Focuses on how students ask questions and reason, not only on final answers.
- Makes thinking visible through explicit intermediate reasoning steps.
- Enables formative assessment of students' thinking processes.
- Encourages reflective, critical, and metacognitive use of AI.

# Key Takeaways



01

**Assessment Must Mirror Reality**

02

**From Lecturer to Mentor**

03

**Redefine "Cheating" as "Collaboration"**

04

**Evaluate Process, Not Just Product**

05

**The "Human in the Loop" is Critical**



# Thank you



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