

Note: This exam has special instructions.
Answer the questions according to these
instructions.

שימו לב: בבחינה זו יש הנחיות מיוחדות.
יש לענות על השאלות על פי הנחיות אלה.

Psychology

פסיכולוגיה

Instructions

הוראות

א. Duration of the exam: Two hours

א. משך הבחינה: שתיים.

ב. Exam structure and breakdown of points:

ב. מבנה השאלון ומפתח ההערכה:

This exam consists of two parts.

בשאלון זה שני פרקים.

Part One – (four items $\times$ $12\frac{1}{2}$) – 50 points

פרק ראשון – (ארבעה סעיפים $\times$ $12\frac{1}{2}$) – 50 נקודות

Part Two – (five questions $\times$ 10) – 50 points

פרק שני – (חמש שאלות $\times$ 10) – 50 נקודות

Total – 100 points

סך הכול – 100 נקודות

ג. Material that may be used during the exam:

ג. חומר עזר מותר בשימוש:

A Hebrew-other language / other language-Hebrew
dictionary

מילון עברי-לועזי / לועזי-עברי.

ד. Special instructions:

ד. הוראות מיוחדות:

Write clear, concise answers and use concepts you
learned.

יש לענות בתמצות ובהירות ולהשתמש במושגים שנלמדו.

Write in the answer booklet only. Write "טייטה" at the top
of each draft page. If you use draft paper that is not in the
answer booklet, your exam may be disqualified.

יש לכתוב במחברת הבחינה בלבד. יש לרשום "טייטה" בראש כל עמוד
המשמש טייטה.
כתיבת טייטה בדפים שאינם במחברת הבחינה עלולה לגרום לפסילת הבחינה.

Good Luck!

בהצלחה!

Questions

Part One (50 points)

Answer four items from Questions 1-4 (each item – $12\frac{1}{2}$ points).

1. Yael was invited for dinner to Michal's, her close friend. Yael complimented Michal on the meal, but Michal noticed that when Yael tasted the main course, she screwed up her nose and mouth in an expression of disgust. Michal felt slightly insulted, and the next time she invited Yael, she changed the menu.

א. Write about two functions of emotions as a source of social information, and give an example of one of them from the paragraph above.

ב. Explain two types of memory involved in Michal's decision to change the menu.

2. Sweetened beverages have been proved to be harmful to health. The Ministry of Health decided to tax sweetened beverages, so that the public will change its attitude toward these drinks and reduce the amount consumed.

Linder, R. (July 26, 2021). Ministry of Health wants us to drink tap water instead of Coca Cola. Will the new tax make it happen? Retrieved from: www.themarker.com [17/11/2021]

א. Write about the three components of an attitude [עמדה], and give examples of two of them from the paragraph above.

ב. Explain Petty and Cacioppo's Elaboration Likelihood Model of information processing [המודל המשוער לעיבוד המידע].

Explain how an attitude can be changed, giving an example/examples from the paragraph above.

Base your answer on one of the information processing routes described by the model.

3. Recently, studies have been conducted to examine the effect of the social media platform Instagram on young users. According to one set of findings, prolonged exposure to Instagram's contents has a negative impact on body image, especially among adolescent girls.

Trabelsi, N. (September 14, 2021). New documents reveal: Facebook knew that Instagram is harmful to young people. Retrieved from: www.globes.co.il [17/11/2021]

א. Write about four of the goals of psychology, and give examples of two of these goals from the paragraph above.

ב. Name the stage that adolescents are going through, according to Freud's psycho-sexual theory.

Describe two characteristics of this stage, and use one of the characteristics you described to explain a behavior that adolescents might exhibit as a result of exposure to social media.

4. Yedidim is a voluntary organization that offers aid, free of charge, to drivers whose vehicle has broken down, for example, by getting the car started, changing a wheel, unlocking a locked car, and so on.

א. Use the cost-reward model of altruism to write about the motives for volunteering in Yedidim. In your answer, discuss two concepts presented by the model.

ב. Explain, giving examples, how we could persuade people to volunteer for Yedidim using one of the methods of persuasion by stages. Discuss the stages.

Part Two (50 points)

Answer five of the questions 5-16 (each question – 10 points).

5. Carmel is in third grade, and at school she is given assignments such as homework, group projects, and participation in social activities.
What developmental stage is Carmel going through, according to Erikson's psychosocial theory?
In your answer, write about two characteristics of this stage, and give an example of one condition necessary at this stage for Carmel's success.
6. During the period before the Jewish holidays, the media report widely on the condition of needy people in Israel.
As a result, many people donate goods and money for needy people.
Write about three characteristics of the altruistic personality, and choose two of these characteristics to show how these media reports make people donate to the needy.
7. Perception is a process in which the brain interprets information it receives from stimuli that the senses collect.
Choose two human senses and write about the stimuli they collect.
Write about the interpretation that the brain gives to these stimuli.
8. "I only want to buy shirts with a brand name, like all my friends have," said a teenage girl to her mother while they were shopping together in the mall.
Explain what conformity is.
Write about two causes of conforming behavior, and explain which of these causes is evident in the situation described at the beginning of this question.
9. Stav is starting first grade next year, and she is concerned she will have a hard time getting used to school. She is concerned that she will be given too many difficult tasks and will not be as free as she was in kindergarten. The move from the safe kindergarten environment to the academic school environment is challenging for her, and makes her feel stressed.
Explain Stav's feeling of stress based on two elements described in the stimulus model, and give an example of one of these elements from the passage above.
10. The COVID pandemic of the last two years has led to research studies that examined the effect of the COVID vaccine on different populations.
Are these studies longitudinal or cross-sectional studies? Explain your answer.
Choose one type of study – longitudinal or cross-sectional – and give one advantage and one disadvantage of the type of study you chose.

11. The government decided to raise the price of disposable goods in order to cut down their consumption and thereby reduce environmental damage. The Ministry of Environmental Protection believes that the new tax will bring about a decrease of about 40% in the use of these goods. Ministry of Environmental Protection (November 1, 2021). Have you opted to use plastic disposables? From now on, they will be subject to purchase tax and will cost more; the aim: reduced consumption of polluting products. Retrieved from: ww.gov.il [18/11/2021]
Write about two functions of attitudes [עמדות] in the life of the individual and in society, and give an example of one of these functions that is evident in the paragraph above.
12. While Noam was on a trip abroad, he took a taxi and discovered that the taxi driver cheated him: The driver asked Noam to pay much more than they had agreed upon at the beginning of the ride. Noam was very angry and he expressed his anger by frowning and pursing his lips. Do you think that the driver understood that the expression on Noam's face indicated anger? Explain your answer using an explanatory argument or an evidence-based argument.
13. Compare Freud's theory and Erikson's theory with regard to two criteria of your choice.
14. Yaron has been called for "tzav rishon" screening tests for military service. He attaches great importance to military service and feels excited but stressed about the tests.
Write about the three stages of coping with stress described by Meichenbaum's inoculation theory. Give an example of one of the stages of this approach evident in the sentences at the beginning of this question and explain what Yaron should do to deal with his feeling of stress.
15. What is the serial position curve?
Write about two characteristics of human memory that can be learned from the serial position curve.
16. In this question, answer both items, א and ב.
Wedding at First Sight is a reality show in which two strangers meet for the first time at their wedding ceremony. Show participants are seeking a loving marriage with a suitable partner. During the show they are 'on view', which causes them a great deal of emotional stress.
- א. Write about two values that might guide people in choosing whether to participate or not participate in this reality show.
Would you agree to participate in such a show? Explain your answer in terms of the values you wrote about.
(6 points)
- ב. Explain what Selye's general adaptation syndrome is. In your answer, discuss the three stages of this syndrome.
Use the case of the couple at their wedding ceremony to illustrate one of these stages.
(4 points)

Good Luck!

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בהצלחה!

זכות היוצרים שמורה למדינת ישראל
אין להעתיק או לפרסם אלא ברשות
משרד החינוך