

Sociology

סוציולוגיה

Instructions to examinees

הוראות לנבחן

א. Duration of the exam: Two hours

א. משך הבחינה: שתיים

ב. Exam structure and breakdown of points:

ב. מבנה השאלון ומפתח ההערכה:

This exam consists of three parts.

בשאלון זה שלושה פרקים.

Part One – (1x12) – 12 points

פרק ראשון – (12x1) – 12 נקודות

Part Two – (2x22) – 44 points

פרק שני – (22x2) – 44 נקודות

Part Three – (2x22) – 44 points

פרק שלישי – (22x2) – 44 נקודות

Total – 100 points

סה"כ – 100 נקודות

ג. Material that may be used during the exam:

ג. חומר עזר מותר בשימוש:

A Hebrew-other language/other language-Hebrew dictionary

מילון עברי-לועזי / לועזי-עברי.

ד. Special instructions: Write clear, concise answers.

ד. הוראות מיוחדות: ענה בתמצות ובבהירות. בתשובותיך

Use sociological terms in your answers.

השתמש במושגים מתחום הסוציולוגיה.

Write only in the answer booklet. Use separate pages for everything you want to use as draft material (outlines, calculations, etc.). Write "טיוטה" at the top of each draft page. If you write draft material on paper outside the answer booklet, your exam may be disqualified!

כתוב במחברת הבחינה בלבד, בעמודים נפרדים, כל מה שברצונך לכתוב כטיוטה (ראשי פרקים, חישובים וכדומה). רשום "טיוטה" בראש כל עמוד טיוטה. רישום טיוטות כלשהן על דפים שמחוץ למחברת הבחינה עלול לגרום לפסילת הבחינה!

Good Luck!

בהצלחה!

Questions

Part One (12 points)

Read the passage below and answer either Question 1 or Question 2 (12 points).

This year the State of Israel is celebrating seventy years since its establishment. Over the years, it has become customary to go out into the country on Independence Day and barbecue meat for a meal with family and friends.

Recently, vegetarian and vegan movements have begun to oppose this custom, claiming that it conflicts with humane values and causes unnecessary slaughter of a large number of animals.

1. Explain what a function is and what a dysfunction is. Give an example/examples from the passage above of one of these concepts.
2. Explain the passage above, using two concepts and/or principles from the symbolic interactionist approach.

Part Two (44 points)

Answer two of the questions 3-6 (each question – 22 points).

For the questions you choose, answer both items, א and ב (the point value for each item is shown).

3. Recent reports have indicated that the number of girls studying math at the 5-point level is still lower than the number of boys studying math at this level.
 - א. Explain what a norm is, and illustrate this concept using the statement above. (10 points)
 - ב. Explain the concept of gender socialization ["חיברות מגדרי"] (socialization to sex roles), and give an example/examples of this concept from the statement above. (12 points)
4. Many young people are active in youth movements and serve as counselors.
 - א. Explain what instrumental needs are and what expressive needs are. Give one example of an expressive need that youth movements meet. (11 points)
 - ב. Write about trait theory [גישת התכונות]. Use this theory to explain the leadership role of the counselor in a youth movement. (11 points)
5. There are opinions that women in western society invest more time and effort on their external appearance than men.
 - א. Do you agree with the claim that Horace Miner's article "Body Ritual among the Nacirema" ["פולחן הגוף של היאקירמא"] discusses body ritual in western society? Base your answer on the article and apply an appropriate sociological approach. (10 points)
 - ב. Explain what a prejudice [דעה קדומה] is, and give an example/examples from the statement above. (12 points)
6. Some 12th-grade students asked their teacher for permission to go home early, so that they could study for an important exam to be held the following day. Their teacher refused their request because of an explicit directive issued by the principal not to let students leave before the end of the school day.
 - א. Explain what intra-role conflict [קונפליקט בין שותפי תפקיד] is, and give an example/examples of this concept from the incident described above. (10 points)
 - ב. The teacher decided to obey the school principal.
Explain what obedience to authority [ציות לסמכות] is. Base your answer on the results of Milgram's research. (12 points)

Part Three (44 points)

Read the passage below and answer two of the questions 7-10 that follow.

The Consumer Society

The mother of a teenage girl shares her experiences of going out to the mall with her daughter. In one of the stores they saw some shirts that were of good quality and reasonably priced, but did not sport the label of a prestigious brand. The teenage girl refused to buy the shirts, saying to her mother: "I want only shirts with brand names, like all of my friends".

5 The explanation given by researchers for the girl's behavior is that consumption fulfills a central role in building an individual's personal identity ("I am what I wear", "my cellphone is my style"). Our mode of consumption has become a tool for social interaction that serves to convey messages between consumers. The fact that a consumer buys a product in a certain store is enough to "tell" us about his taste and style.

10 Consumer products serve as a constant point of comparison between teenagers, and become models for imitation. Teenagers all over the world are in contact with each other via social networks, buy similar products, listen to the same bands, watch the same movies and series, and even wear clothes with the brand-names of international fashion companies. Through advertising, the consumer culture tries to persuade us that we can replace spiritual needs with material
15 products, and arouses in us the expectation and hope that if we could just acquire the newest product, we'd be happy.

A good example of this can be seen in the consumer culture approach to the human body, comparing the body to a car that needs constant maintenance. Nowadays, with the rise in health-consciousness, the personal responsibility for taking care of our body and appearance is placed on
20 the individual. This is evidenced by the large number of magazines that focus on health, healthful food, and keeping fit. Some claim that modern society is obsessed with thinness, and there is a clear preference for a thin image, rather than a full or fat image. Many young people internalize these images and believe that being thin and body building will help them gain social acceptance. The consumer society affects the family too, and sometimes causes conflict between men and
25 women regarding making a living and the distribution of the family budget. Parents in the post-modern society spend more time working, because of their drive to attain self-realization, fulfillment, and happiness. They spend less time with their children, and dedicate less time to their relationships with their partners. Often, compensation for this takes the form of a greater degree of consumption. More and more couples get into debt, because of their attempts to fill the home
30 with new acquisitions and brand products. Financial difficulties cause tension between spouses and raise the divorce rate. From an early age, children are targeted by advertising, and they become more materialistic and less sensitive to their surroundings. This gives rise to growing and deepening economic gaps between the different groups in society.

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Answer two of the questions 7-10 (each question — 22 points).

For the questions you choose, answer both items, א and ב (the point value for each item is shown).

When you bring an example of a concept or theory mentioned in the passage, do not just copy sentences from the passage; you must explain the connection between what is written in the passage and the question asked.

7. א. Explain what globalization is. Give an example/examples from the passage of the effect of globalization on the consumer culture of adolescents. (12 points)
- ב. Explain what the socialization process is, and bring one example from the passage of a socialization agent. (10 points)
8. א. Explain one type of family conflict mentioned in the passage that occurs as a result of brand consumerism. Base your answer on two concepts and/or principles of conflict theory. (12 points)
- ב. Explain, bringing examples from the passage, two of the following concepts: reference group [קבוצת השתייכות], material culture [תרבות חומרית], status. (10 points)
9. א. Write about two values that are represented in the passage. Explain according to which of these values you would act. Base your answer on one of the following concepts: value scale [סולם ערכים] or conflict of values [קונפליקט ערכים]. (12 points)
- ב. Explain what ecological transition [מעבר אקולוגי] is, and give one example from the passage of ecological transition. (10 points)
10. א. Write about two characteristics of the post-modern family, and give an example/examples from the passage of one of these characteristics. (11 points)
- ב. Explain what conformism is, and explain how conformism is evident in the consumer culture described in the passage. (11 points)

Good Luck!

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בהצלחה!

זכות היוצרים שמורה למדינת ישראל
אין להעתיק או לפרסם אלא ברשות
משרד החינוך