

<u>שם מקצוע</u>	<u>שם השאלון</u>	<u>סמל השאלון</u>
דיפלומטיה ותקשורת בינלאומית באנגלית	תקשורת בינלאומית (שאלון 70%)	091381

<u>פירוט הנושאים שייכללו בבחינה</u>	<u>הפרקים בתכנית הלימודים שייכללו בבחינה</u>
Active Listening Strategies to Improve Communication	Effective Communication (Speaking and Listening with Intent)
<ul style="list-style-type: none"> – Metaphors of Culture – Hall's High- and Low-Context Concept of Culture – Hofstede's Five Dimensions of Culture – The DAE Model of Building Intercultural Competence 	Culture
Newsworthiness: Timeliness, Proximity, Conflict, Human Interest, Relevance	Media
<ul style="list-style-type: none"> – Story of Self – Story of Us – Story of Now 	Public Narrative and Storytelling
<ul style="list-style-type: none"> – Negotiation Skills: Position versus Interest – The Four Worlds: Political, Economic, Cultural, Social – Identifying Stakeholders – Analyzing a Situation using DEPP 	International Relations: Interrelated
United Nations Universal Declaration of Human Rights: Articles 1–30	International Relations: Involved

<p>הפרקים בתכנית הלימודים <u>שייכללו בבחינה</u></p>	<p><u>פירוט הנושאים שייכללו בבחינה</u></p>
<p>Leadership</p>	<ul style="list-style-type: none"> – Classic Appeals to Persuade: Ethos, Logos, Pathos – Attributes of Good Leaders: the values exemplified by a particular leader – Leadership Styles: Commanding, Visionary, Affiliative, Democratic, Pacesetting, Coaching
<p>SEET Format</p>	<p>Statement, Explanations, Examples, (Counter-argument), Tie-Back</p>